



SERGIO TACCHINI

SERGIO TACCHINI EYEWEAR LAUNCH COLLECTION



Introducing the first Sergio Tacchini eyewear collection designed, produced and distributed by Mondottica: from the tennis courts to the streets, all styles are developed with the brands' winning sports heritage in mind.

SUNGLASS COLLECTION

Three focused directions act as a starting point for the design process: the BLUE range, featuring timeless classics inspired by the fashion side of the label; the RED range, celebrating tennis and the technical elements of sportswear; and the GREEN range which pays homage to the archive and its most iconic pieces. Each pair is signed off with the same logo that is unmistakably Sergio Tacchini.

GREEN/ARCHIVIO RANGE

The sporty feel of the aviator shape plays a big part within the debut sunglasses offering, catering to different face shapes for both men and women. With its thick round frame and contrast colours, STGS1002 is bold and designed to stand out. Crafted from acetate, it features a double bridge for maximum impact, and boasts a milled logo on the temple which reveals the secondary hue underneath for extra flair. Its oversized, bolder version STGS1001 has a more masculine appeal and is defined by mirrored lenses and metallic accents.

Nodding to '80s hip-hop culture, STGS1004 is an additional highlight of the Green Range. A modern update to a vintage rectangular style, this metal frame is finished with acetate tips and matching lenses in vibrant colours for a unique and stylish statement, whilst feeling classic enough for every day.



STGS1001



STGS1002





SERGIO TACCHINI

BLUE/FASHION RANGE

Referencing the love for activewear as streetwear with logos displayed proudly on clothing and accessories, STBS1003 features Sergio Tacchini's tennis ball inspired logo along the temples and the distinctive stripes on the end tips. The style is available in a cool chalk white version with a sky-blue logo as well as lilac option with white logo and gold lenses, complementing the sporty aesthetic.



STBS1004



STBS1003

RED/TECHNICAL RANGE

Similar to a visor, STRS1001 and STRS1002 are inspired by the legendary American tennis player John McEnroe and his iconic headbands he wore throughout the 80's. The super lightweight, one-piece mirrored lens is sandwiched between the acetate front and back, holding it in place. The striking design comes in a strong colour palette including yellow, pink and navy which will appeal to the more adventurous - on and off the court. The tennis ball logo takes centre stage, signing off the design.



STRS1001



STRS1002





SERGIO TACCHINI

OPTICAL COLLECTION

The optical category exudes the same confidence, with vintage references and a twist on the classics. PDM014181 riffs off the vintage masculine pilot shapes of the late '70s with details that stay true to the styling of the era. Sitting flat on the face, the acetate meets fine metal temples finished by acetate tips elevating the frame in a refined way- a sophisticated nuance for such a bold and directional piece. PDM014178 has a similar structure, but a more easy-to-wear, squared-off silhouette. Both models are available in navy, black and sporty tort.

Another classic retro design, metal style PDM014188 has a round shape and acetate end tips. Available in olive green, the double bridge catches the light adding to the exaggerated volume of the circular lenses. The end piece and the temples are joined by a hinge resembling a hammer which creates symmetrical connections between the elements of the design.



PDM014200



PDM014181

ABOUT MONDOTTICA INTERNATIONAL GROUP

Mondottica is a true world citizen. From humble beginnings, the eyewear company now has offices and operations in Hong Kong, London, Paris, Oyonnax, Molinges, Tokyo, Barcelona, Delhi, Moscow, New York and Sydney with distribution reach that spans all continents. Holding the licenses for a wide range of lifestyle and fashion brands, namely Anna Sui, Cath Kidston, Christian Lacroix, Ducati, Hackett, Joules, Karen Millen, Le Coq Sportif, Maje, Marimekko, Pepe Jeans, Sandro, Ted Baker (worldwide except USA and Canada) and United Colors of Benetton; and managing its proprietary brands Cogan, Spine and Zoobug, ensures Mondottica is ideally placed to cater to a broad demographic of style conscious consumers.

ABOUT SERGIO TACCHINI

Sergio Tacchini, a world known Italian sportswear brand, was established in 1966 by the Italian tennis player Sergio Tacchini. During the years, the brand's name became synonymous with Italian style and elegance and the clothing gained international recognition through celebrity endorsements from some of the greatest tennis champions of all time: John McEnroe, Jimmy Connors, Vitas Gerulaitis, Mats Wilander, Gabriela Sabatini, Pete Sampras, Pat Cash, Martina Hingis and Novak Djokovic, with whom the brand has reached 37 Grand Slam victories. Today the brand remains a leader in distinctive sportswear, with its authenticity coming from its tennis DNA for discerning consumers seeking to unite elegance with an active lifestyle. The brand is official technical sponsor of Rolex Monte-Carlo Master tennis tournament.

Press Office

Elisabetta Dell'Antonia Tel. : +44 203 011 0712 – E-mail : elisabettadellantonia@mondottica.com
Facebook : [mondotticagroup](https://www.facebook.com/mondotticagroup) – Twitter : [@mondotticagroup](https://twitter.com/mondotticagroup) – Instagram : [@mondottica](https://www.instagram.com/mondottica)

